

## BRAVE SLEET TO HEAR KING'S BUSINESS

Are they any less good, any less desirable in being reduced in price? Not if you judge by style, by quality of material, by class of tailor-work—instead by price.

**Overcoats Reduced**  
 \$35 to \$38 Overcoats to ~~\$24.75~~  
 \$25 to \$28 Overcoats to ~~\$17.75~~  
 \$18 to \$20 Overcoats to ~~\$12.75~~  
 \$12.50 to \$15 Overcoats to ~~\$9.75~~

Perhaps you appreci-

HEROLD. News has been received of the death of MR. SIMON HEROLD, of Shreveport, La., father of Mrs. M. L. Hofheimer, of this city.